



1348 Market St. #208
Redding, CA 96001
Phone: 530-225-8583
Fax: 530-225-8581

February 18, 2009

Good morning:

Keep your eyes open for "Ducks in Training"! They are preparing for the 20th Annual Ducky Derby to be held on September 27, 2009. This event is sponsored by Redding East Rotary. Since inception the race has been responsible for distributing **over \$2.4 million for substance abuse prevention and youth development programs.**

I am writing to ask you to help us continue to return 100% of the ticket sales to each of these groups. In order to do that we need sponsors to help us cover the cost of the event.

As a fellow business owner, I recognize that many worthy causes request your support and yet resources are limited and these are difficult economic times. The Ducky Derby is very worthy of your support because of its unique structure and far reaching results. This event is truly a partnership between our youth and the community. **If we can raise enough money to cover the cost of the race, we can return 100% of ticket sales to the students.** In 2008 because of our generous cash sponsors and the tremendous efforts of the students, we distributed just over \$228,000.

Our youth are our community's most precious asset. **This partnership is worth nurturing.**

Enclosed is a sponsor packet for your consideration. Please return it ASAP as we are working hard to make the 20th anniversary a special event. **To secure the prime advertising values (ticket recognition), sponsorships are needed by 3/15/09.**

Thank you in advance for supporting this wonderful event. We hope to see you at the race and the Turtle Bay Arts and Crafts Faire! In the meantime, I hope this finds you well.

Sincerely,

Margaret R. Beck
Race Chairman

P.S. Even if you have been a prior sponsor, please return the form so we can keep our books straight!! I'm getting older!!

Sponsor Pledge Form

Help our youth fight substance abuse and support youth development programs



Ducky Derby

Redding East Rotary

Please print clearly : email your logo .pdf to margebeck@msn.com

Sponsor Name as it is to be listed	
Contact Person	
Address	
City, State , Zip	
Phone:	
Fax:	
EMAIL address	
Sponsor Level:	
Pledge Amount	
E-mail address	
Credit Card Payment Option	<i>Visa or Master card only:</i> Number: _____ Expiration date _____ Zip code of bill address _____ Security code: _____
Web link	
Print full name	
Authorized Signature	

Please mail or Fax Pledge Sheet to: Ducky Derby c/o Margaret Beck

1348 Market St. #208 — Redding, CA 96001

FAX: 530-225-8581

Email: margebeck@msn.com

Note if this sponsorship was secured by a school or youth group, indicate the name of the group and the contact person name and phone number here:

Questions: Contact Margaret Beck @ Duck Central 530-225-8583.



Sponsor Package

Help our youth fight substance abuse and support youth development programs

Ducky Derby

Redding East Rotary

2009
20th Anniversary

	Duckling \$150- \$249	Duck- ling+ \$250-	Flock \$500- \$999	Teal \$1000- \$1499	Pintail \$1500- \$1999	Mallard \$2000- \$2499	Wood Duck \$2500-	Big Bird \$5000- \$9999	Top Duck \$10,000 +
Logo on 70,000 adoption papers. Sponsorship must be received by March 15th.							YES	YES	YES
VIP Boat Passes								2	2
Inclusion in Radio & TV ads								YES	YES
Live Radio Remote at your business								YES (1)	YES (2)
Logo on promotional t-shirts and posters Sponsorship must be received by June 15th.						YES (1/4 size)	YES (1/2 size)	YES (3/4 size)	YES (Full Size)
Logo link on website			YES	YES	YES	YES	YES	YES	YES
Name link on website	YES	YES							
Banner on Duck Box to be displayed at Meeks Lumber & Hardware. Must be received by May 15th							YES Cash sponsors only	YES Cash sponsors only	YES Cash sponsors only
Banner on Race Day Diestlehorst Bridge*							YES	YES	YES
On site booth for race weekend							YES	YES	YES
Satisfaction of knowing YOU made a difference in the lives of our youth!	YES	YES	YES	YES	YES	YES	YES	YES	YES
Promotional Ducks .	10% of cash value	10% of cash value	10% of cash value	10% of cash value	10% of cash value	10% of cash value	10% of cash value	10% of cash value	10% of cash value

NOTE: In-kind sponsorships and prizes are valued at 50% of assigned retail value. Cash sponsors receive free Ducky Dollars. "In-kind" sponsors received one FREE duck for each purchased (2 for 1). Advertising and banner size and placement based on amount of sponsorship.

Visit the official website:
www.reddingdukyderby.com

FOR MORE INFORMATION:

Margaret Beck @ Duck Central — 530-225-8583 or margebeck@msn.com
To mail your sponsorship: 1348 Market Street, #208—Redding, CA 96001
To FAX your sponsorship: 530-225-8581